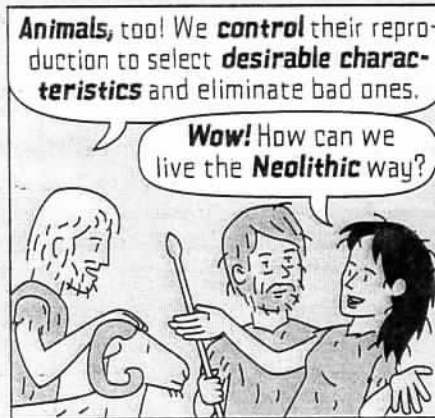
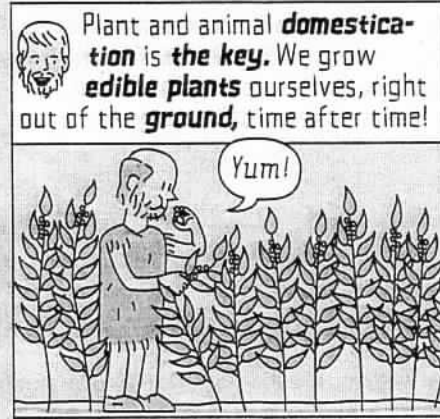
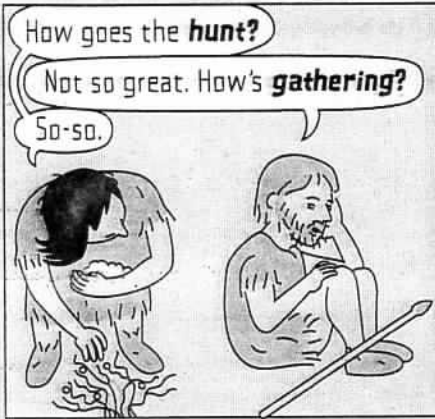


WHY HUNT?

WHY GATHER?

JOIN THE NEOLITHIC REVOLUTION!



Special offer!
Free booklets!

The Pleasures of Porridge

Earn Your Animals' Respect

How to Tell a Weed

Your KEYS to a BETTER LIFE!

Harness Plant Power!

- Learn how the seeds you drop can become next fall's crop!
- Use seed selection to make future plants more productive and easier to harvest!
- Preserve and store surpluses for hard times!
- Invent new ways of preparing and cooking plant foods!

Put Animals To Work For You!

- Learn which species are slow and submissive!
- Use food and fences to keep them around!
- Influence their choice of mates!
- Breed the best and eat the rest!

Disclaimer: Plant and animal domestication can lead to overpopulation, deforestation, erosion, flooding, desertification, materialism, diminished nutrition, cavities, and television. Caution advised. YOUR RESULTS MAY VARY



Read the cartoon/advertisement on the front of this paper and then use it along with your knowledge of the Neolithic Revolution to answer the following questions.

1. Using the first frame, infer how the hunter and gatherer feel about their lifestyle. What clues led you to this conclusion?

2. What are some of the components of life during the Paleolithic Era that perhaps contributed to the way that the hunter and gatherer are feeling?

3. According to the villager what is the main factor of living life the "Neolithic Way"? Explain what exactly the main factor is.

4. If a hunter or gatherer came across the advertisement (we're pretending that written language has already happened) why would the section "Your Keys to a Better Life" be enticing?

5. Explain at least three ways that life changed for early man following the Neolithic Revolution.
